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" My name is Ebony Ellis. I'm a creative that passionately designs brand identities, illustrations, and loves to edit photos. I enjoy solving problems with simple solutions for my clients. "

## EDUCATION

### Associates Degree (Graphic Design)

2012

Art Institute of Raleigh-Durham

## EMPLOYMENT

### Owner & Designer @ Venture On Apparel

2017 - Current

- Creates, edits, and manages Wordpress site and social media posts from instagram, facebook and twitter.
- Oversees all marketing material and strategies.
- Head designer and photographer of all model product shots that are implemented to each social media accounts.
- Enforces keeping the brand consistent across all print and digital platforms.
- Set up design files for screen-printing
- Creates mock-up t-shirt designs and paints all watercolor prints.

### Associate Graphic Designer @ TrialCard

2016

- Maintained and completed internal job requests which included designing posters, powerpoint presentations, and uploading content and graphics to our TV's for upcoming events.
- Photographed and edited team outing events for internal and social media use.
- Assisted public relation coworker with managing social media sites, by creating new designs for each platform. I.e. facebook, twitter, youtube etc.
- Prepared files in print and digital formats.
- Managed multiple projects in a timely fashion.

## Junior Graphic Designer @ TrialCard

2014 - 2015

- Assisted senior graphic designer with external and internal projects, which including keeping the corporate brand cohesive through the corporate site, internal intranet, social media graphics, powerpoint presentations and publications.
- Set up files needed for print and digital.
- Wire-framed, design website layout and provided web graphics to the IT team for corporate site

## EXPERIENCE

### Graphic Designer @ Green Bean Battery

2017 - 2018

- Created web layouts and provided web graphics to upload to Wordpress.

### Freelancer @ The Republik

2012

- Worked in the marketing team to create flyers and logos for clients.

### Graphic Designer Intern @ HB Hospitality

2012

- Designed logos, brochures, email templates and creating layouts for other companies, who needed identity and collateral to promote future events.

## SKILLS



Logo & Branding



Web Design Layout



Photography



Drawing & Illustrations



Social Media

## EXPERTISE

Lr

Lightroom

Ps

Adobe Photoshop

Id

Adobe InDesign

Ai

Adobe Illustrator

Xd

Adobe XD



Pencil & Paper